

Dave King

User Experience Design Engineer · Melbourne

Relocating to Adelaide in January 2027

Experience

Senior UI/UX Design Engineer · Amadeus

2019 – Present

As the senior product designer for the travel unit, I work closely with cross-functional teams to tackle complex challenges. My responsibilities include research, ideation, implementation, and refinement of products such as biometric systems, check-in kiosks, and self-bag drop solutions. I have led the implementation of WCAG accessibility standards across all products, ensuring our solutions are inclusive and usable for everyone. In addition to my design work, I support other UX professionals as a member of the Amadeus UX Heads and serve as a leader for Airport Ops Australia & Pacific.

Freelancer · Dogear Digital

2015 - Present

Throughout my freelance career, I've worked with a diverse range of clients, continually refining my expertise in design, development, and client relations. What distinguishes my approach is not only my technical proficiency, but also my commitment to working collaboratively with clients to fully understand and address their individual requirements. By limiting my project load, I ensure personalised attention and creative solutions tailored to each client's unique needs. This focus enables me to deliver exceptional results, giving every project the time and dedication it deserves.

UI/UX Designer · Vedaleon (Acquired)

2015 - 2019

Collaborated extensively with multidisciplinary teams including software engineers, product managers, and QA specialists to translate user requirements into intuitive interfaces. Developed skills in user research, interaction design, and prototyping, delivering bespoke solutions for major Australian airlines and airports. Led the design and implementation of complex corporate websites featuring integrated booking and management systems, as well as airport applications such as self-service kiosks and operational tools like manifest and boarding solutions.

Web Design Lead · Havealook Websites

2009 - 2015

As the leader of the design team at Havealook Websites, I provided mentorship and guidance to fellow designers, supporting their professional development and upholding a consistently high standard of work. I collaborated hands-on with clients to thoroughly understand and address their needs, fostering strong working relationships and ensuring satisfaction. Additionally, I proactively enhanced the custom CMS platform by introducing new features and improvements, delivering added value and practical benefits for our customers.

Education

Grenadi School of Design

Class of 2009

This comprehensive university degree provided me with a solid foundation in graphic and web design, photography, animation and illustration. Throughout the program, I gained expertise in visual communication, typography, layout design, and digital media. This educational experience equipped me with a diverse range of technical and creative skills, enabling me to deliver impactful and visually engaging design solutions.

RMIT User Experience Design

2022

This course offered a significant opportunity to validate my previous experience in user experience research while advancing my expertise in the discipline. It encompassed key principles of UX design and research, which I subsequently applied during my tenure at Amadeus as well as in my freelance work.